**MAC Board Meeting Minutes**

**February 15, 2023, 7pm**

Advisory Board Attendees:

In Person: Roy Sander

Amy Wolk

Natasha Castillo

Wendy Russell

Jennie Litt

Kristoffer Lowe

Frank Dain

Anna Anderson

Analisa Bell

Virtual

Julie Miller

Kim Grogg

Ray DeForest

Michael McAssey

Regrets

Sidney Myer

Michael Kirk Lane

Lennie Watts

**AGENDA:**

1. Meeting called to order By President Wolk at 7:09pm
2. Approval of November Minutes – Analisa (Approved with edits via email before meeting)
3. Treasurer Report – Natasha Castillo
   * + - 1. Report presented by Treasurer Natasha Castillo
         2. Motion to approve by Wendy, seconded by Frank. No opposed.
4. Finance Committee Report- Natasha Castillo
   * + - 1. Committee presented deck of three years of income data analysis
5. Membership report – President Wolk presenting on behalf of Michael Kirk Lane
   * + - 1. 462 – up 13 from last month
         2. Lots of renewals happening in the lead up to MAC voting
         3. Deadline for becoming a member to vote is March 1st
6. Social Media
   * + - 1. Ray DeForest sent through some reference material regarding what we should be looking at to see if we are getting ROI on social media contract.
         2. Request to have Helane Blumfield look at back data for analytics to show gains over time
         3. Going to discuss renewing her services in May meeting
7. MAC Awards
   * + - 1. Michael Kirk Lane has done a budget showing last year’s expenditure and proposed for 2023
         2. Expenses discussed
         3. Ray DeForest motions to approve, Wendy Russell 2nds. All in favor.
8. Open Floor (MAC Awards focused)
   * + - 1. Natalie Douglas will be presenting Ken Page’s award
         2. Spider Saloff will be presenting Ricky Ritzel’s award
         3. Waiting on whether a Hanson Award will be presented
         4. Analisa to send e-blast re: MAC Awards once press release goes out
         5. Kristoffer Lowe is working on the In Memoriam presentation
         6. Maximum 1 minute speech rule to be enforced at Awards this year – playoff

music will be played

* + - * 1. Jennie Litt is to be VOG again

Meeting adjourned 9:13pm.