***2023 MAC AWARDS PROGRAM ADVERTISING***

***RESERVE YOUR SPACE IN THE DIGITAL MAC AWARDS PROGRAM NOW***

***ALL ADS MUST BE SUBMITTED BY March 27, 2023***

**AD UNIT DIMENSIONS (“) COST**

\_\_\_ Full-page 5” w x 7.75 h” $200

\_\_\_ Half-page 5” h x 3.875 h” $125

\_\_\_ Quarter-page 2.375” w x 3.875” h $75

\_\_\_ Eighth-page 2.375” w x 1.75” h $40

All ad purchases will also be featured in the pre-show slideshow.

For any questions pertaining to ads, please email [MACprogramAds@gmail.com](mailto:MACprogramAds@gmail.com)

MAC Awards 2023 Program Ads SPEC SHEET

**FULL PAGE ADVERTISEMENT**

(5 inches wide by 7.75 inches high)

**HALF PAGE ADVERTISEMENT**

(5 inches wide by 3.875 inches high)

**QUARTER PAGE ADVERTISEMENT**

(2.375 inches wide by 3.875 inches high)

**EIGHTH PAGE ADVERTISEMENT**

(2.375 inches wide by 1.75 inches high)

FULL PAGE ADVERTISEMENT

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HALF PAGE ADVERTISEMENT

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QUARTER PAGE ADVERTISEMENT

(2.375 inches wide by 3.75 inches high)

EIGHTH PAGE ADVERTISEMENT

(2.375 inches wide by 1.75 inches high)

Please note: All advertisements run four-color process

**TECHNICAL SPECIFICATIONS**

**Artwork and questions about artwork should be sent to Frank Dain**

**frank@frankdain.com**

**Accepted File Formats:** TIFF, JPEG, PDF.

If sending Adobe Photoshop file, please be sure to flatten the image before saving.

If sending a Quark file, please be sure to include all necessary fonts, images

and artwork and include a PDF.

***Word and In Design documents cannot be accepted.***

**Images** must be 300 dpi (minimum) and provided as RGB or grayscale.